Speaker Information Form

Speaker Information

Speaker Name
Steve Lowisz

Email
slowisz@qualigence.com

Location
Webinar

Speaker Biography & Credentials

Steve Lowisz is an authority on all things talent, personal development, and business leadership. With experience consulting start-ups, equity-backed, and Fortune 500 companies around the world, you can count on Steve for expert insights and actionable advice. Best known as the founder and CEO of Qualigence International, Steve is a successful five-time entrepreneur with over two decades of practical business experience.

With a unique and unconventional delivery style, Steve understands how to connect with everyone from executives and entrepreneurs to human resources and recruiters. As a result, companies including Cisco Systems, Starbucks, Whirlpool, Coca-Cola, Miller, Walgreen's and many others have engaged Steve as a speaker to educate, inspire, and uncover the true potential within their teams.

Steve's Accolades:
• Michigan Small Business Person of the Year
• Michigan 50 Companies to Watch
• E&Y Entrepreneur of the Year Finalist
• Qualigence Won Best & Brightest Places to Work in the Nation
• Bank Board Member 2003—2008
• Official Member of Forbes HR council
• Published Author "Recruiting Sucks ... But It Doesn't Have To"
• John Maxwell Certified—Executive level

General Information

HRCI/SHRM Information
Previous approval codes for HRCI or SHRM

Credit Type
General or Business

Activity Type
Webinar

Date of Activity
Start and End Date

Length of Session

1 hour minimum (45-minute min for presentation followed by Q&A)

Session Information

Session Title

• Hiring the Right Talent: Results Based Talent

Session Description

• Knowing what hiring leaders NEED in a candidate is often different from what they WANT. Connecting the dots from required results to ideal candidates helps lower turnover, increase efficiencies, and drive real business results. HR professionals are uniquely positioned to guide hiring leaders to think about candidates through the lens of performance, not job description.

Learning Outcomes

• Define, understand and implement the process of Results-Based Interviewing™

• Improve your ability to assess candidates beyond traditional job descriptions

• Master the ability to define open positions through performance, and not skills alone

• Understand the limitations of common interview practices and why they are poor predictors of success

• Define the most reliable predictors of on the job performance

• Understand how to assess the entire candidate including head, heart & skills (KSA's)

• Master the concept of The Core 4™ including Production, Purpose, Profile and Probe

• Learn how to leverage the power of analytics to uncover the core drivers and related needs that cause specific behaviors