

Speaker Information Form



Speaker Name

Shawn Premer
Scott Dobson

Email

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Scott.dobson@consumerscu.org

Location

Online or travel

Speaker Biography & Credentials

Consumers Credit Union has 300 employees, over a billion dollars in assets and is headquartered in Kalamazoo MI. Shawn is responsible for providing leadership in establishing and implementing strategic human resource strategies. Shawn's primary focus is on employee and member engagement. Consumers is proud of its 98%-member satisfaction rate, it's over 12 years of recognition as one of West Michigan's 101 Best & Brightest Companies and 5 years of being recognized Nationally as a 101 Best & Brightest Company! In addition, Consumers has been honored as a 101 Best & Brightest in Wellness Employer in Michigan and a Healthiest 100 Employer Nationally.

Shawn holds a bachelor's degree in Business Management from Northwood University and an MBA with a focus in Global Business Studies from Cornerstone University. Shawn also holds SPHR, SHRM-SCP, and Certified Corporate Wellness Specialist (CCWS) certifications. A wife of 25 years and a mother of three, Shawn is also an avid runner and yogi. In 2016 she was honored as Michigan's Top HR Professional by the Michigan Council of SHRM. She also serves as the Immediate Past Director of the Michigan Chapter of Society of Human Resource Management (SHRM), the board of Southwest Michigan First, the advisory board for Kalamazoo Valley Community College's Groves Facility and the board of Senior Services of Southwest Michigan. In addition to the organizations listed above Shawn also founded and chairs the Kalamazoo Area Wellness Networking group, which includes over 20 area organizations who come together to share wellness best practices.

Scott Dobson joined Consumers Credit Union as a business services manager, but quickly transitioned from closing business loans to sharing financial education tips as Consumers' @Work program manager.

“About five years ago, I was asked to revive our Consumers @Work program,” Scott explains. “It has grown from an idea to help some businesses' employees to a major checking account acquisition strategy for the credit union,” Scott says. “And, I'm very proud of the program's success and the people that I get to work with every day.”

With 20 years of experience helping people with their finances, Scott has all the tools to guide members to a better financial lifestyle.

“Because I've been working with people and their finances for more than 20 years—from every walk of life—I've seen the struggles a single parent making \$10 an hour faces, and I've also seen the struggles of business owners who need \$50,000 in cash every week to stay afloat,” Scott says.

“I can empathize with both, and I think that suits me well for my position at the credit union in helping both large businesses with hundreds of employees—and, at the very same time, helping the one member do his or her best with one paycheck.” Being involved in the community is also very important to Scott. He is a member of the Kalamazoo Human Resource Management Association, as well as a former Rotary member. Apart from his community affiliations, bicycling keeps Scott busy in his free time.

Session Information

Session Title

- Building a World-Class Wellness Program as an Employee Engagement Strategy

Session Description

The strongest asset in any organization is its talent. Poor health among U.S. workers costs employers much more in reduced productivity than many organizations realize. “Total health-related employee productivity loss accounts for 77% of all such loss and costs employers two to three times more than annual healthcare expenses.”

In this session you will learn how to build an engaging wellness program that focuses on all facets of employee wellbeing. Learn how to help employees find their “why” for wellbeing to make a positive impact on your culture and boost productivity. Shawn will share the steps and strategies to follow to implement a successful program and Scott will speak about the impact it has on the employees and how Financial Wellness is a key facet to long term wellbeing.

Learning Outcomes

- Learn the foundational pillars of a successful wellness program
- Learn strategies that can be implemented immediately build a successful Wellness Program
- Learn how to implement low or no cost strategies to fit any budget
- Learn how to measure outcomes that fit your programs strategies