

2020 CONFERENCE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

2020 Conference & Exhibition



Join the largest audience of Human Resource Professionals in the state of Michigan. Stand out to our attendees at the annual State Conference. The MISHRM Conference and Expo is the largest HR solutions gathering in Michigan, where attendees can meet with providers of the latest HR products and services and hear presentations from top industry speakers. The conference attracts CEOs/Owners, Presidents, Vice Presidents, Directors, Assistant Directors, Managers, Supervisors, Coordinators, Administrators and more.

MISHRMCONFERENCE.ORG

SPONSORSHIPS

All sponsorships below include:

- Sponsorship call out on the virtual platform by name for sponsorship (i.e. 1:1 Networking Sponsored by ABC Company)
- Logo with link to website on the conference website
- Logo on conference app
- Ability to place two items in the conference attendee bag mailed to 500-700 attendees
- Industry exclusivity where more than one sponsorship is available

GENERAL SESSION HALL SPONSOR (1 available): \$7,500

*Logo recognition on virtual platform before keynote speakers and name recognition on app
Ability to provide a 3-5 minute video to be played before keynote speakers*

HR LEADERSHIP SUMMIT SPONSOR (1 available): \$5,000

*Logo recognition on virtual platform before speakers and name recognition on app
Session listed as "sponsored by" in app, agenda and platform*

CONFERENCE TOTE BAG SPONSOR (1 available): ~~\$5,000~~ **SOLD**

Logo on high quality conference bags for attendees

BREAKOUT SPEAKERS TRACK SPONSOR (1 available per track): \$3,000

*Select from: Culture, General, Communications, Data Analytics, Compliance & Benefits, Development, Talent Management and Leadership
Logo on the screen in the corresponding breakout room
Tracked listed as "sponsored by" in app, agenda and platform*

EXHIBIT HALL SPONSOR (1 available): ~~\$3,000~~ **SOLD**

*Name recognition on virtual platform and app
Exhibit Hall listed as "sponsored by" in app, agenda and platform*

Sponsorship Deadline: September 10th

Logo placement and advertisements are subject to deadlines.

For more information on sponsorship & exhibitor opportunities please
contact: **Eric Jones / ejones@workforcepayhub.com**



EXHIBIT AT THE VIRTUAL MISHRM STATE CONFERENCE

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REGISTRATION DEADLINE: SEPTEMBER 1ST

SINGLE EXHIBIT BOOTH: \$600
DOUBLE EXHIBIT BOOTH: \$1,200

EACH BOOTH INCLUDES:

- Live booth engagement during open networking hours
- Booth tile with name and logo on virtual platform
- Link to external website from booth
- Attendee data collection of visits to booth requesting more information
- 130 word narrative
- Offer or discount/enter to win button at your booth
- Access to all speakers and conference events
- Ability to provide item for conference bag

Additional booth representatives may be registered for \$100 additional each

QUICK SCHEDULE FOR LIVE EXHIBIT HOURS

Wednesday, October 14

11:30 am – 12:45 pm
3:45 pm – 4:00 pm

Thursday, October 15

8:00 am – 9:00 am
(POWER HOUR!)
10:00 am – 10:30 am
11:30 am – 1:00 pm
(POWER HOUR!)
2:00 pm – 2:30 pm

Friday, October 16

7:30 am – 8:30 am
(POWER HOUR!)
9:30 am – 10:30 am

*During the **POWER HOUR**, attendees will visit exhibitors, post about new connections on social media, tagging MISHRM and the exhibitor to win a MISHRM prize pack and 2021 Conference Discounts!*

You do not need to be present during all live hours. Each booth has the ability to host a video message while you are away. Attendees will visit booths during off hours as well and will be able to request more information or enter to win your offer or giveaway.

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