



The 2023 MISHRM State Conference is right around the corner!

Please take a moment to review the following information in full as you prepare to attend the conference.

Conference Dates

Wednesday, October 18 - Friday, October 20

Visit our [website](#) for more information.

Location

[DeVos Place: 303 Monroe Ave NW Grand Rapids, MI 49503](#) (walking distance indoors from the host hotel- Amway Grand Plaza)

Directions & Parking – If driving to the conference each day

If you are only coming in for the day, please park at the DeVos parking ramps. DeVos Place has parking conveniently located under the convention center. Access to the parking lot is on [Michigan Street](#) and [Lyon Street](#). Please note you cannot access the underground parking garage if you are heading West on Michigan Street. No left-hand turns are permitted due to a semi-permanent concrete berm installed for a new crosswalk.

Attire

Dress comfortably as we have lots of walking and we want you to be your best self. The weather temperature average is generally in the high to low 50's in late October.

Pre Conference Workshops

Advance registration and payment are required to attend the leadership summit and legal workshop. Please check your confirmation email to confirm you are registered for the preconference workshops prior to arrival.

First Time Attendee Welcome Reception & Location

Wednesday, October 18, 1:00 pm – 1:30 pm

Exhibit Hall B & C

Registration Desk Hours

Wednesday, 10/18 8:00 am – 6:30 pm

Thursday, 10/19 7:00 am – 5:00 pm

Friday, 10/20 7:00 am – 11:00 am

Name Badges

Name Badges are required for entry into all MISHRM events. We will be using your name badges to scan your personalized QR code to check you into your educational sessions for you to receive your educational credit codes after the conference. Please make sure to always have your name badge on you. Please bring extra business cards with you as your name badge does not act as a business card.



Pre-Purchased MISHRM T-Shirts

If you pre-purchased a t-shirt you will pick up your t-shirt at the registration desk when you check in.

NEW THIS YEAR! MISHRM Cups

You will receive a MISHRM reusable cup in your conference bag to use at the water stations around the DeVos Place. Please use the Sharpie provided in the Exhibit Hall to add your name or personalize your cup.

Event App

We will be utilizing an event app for the full detailed schedule, session descriptions, session rating, speaker information, presentation slides, exhibitor information sponsor/resource partner information and more! Printed schedules will not be available. You may also view the schedule at MISHRMConference.org. All information will be provided through the event app.

Download the Aventri Events App from any app store.

Use the Access code: 451515

Login with the email address that you used to register.

The password is your last name.

It is case sensitive, so please capitalize the first letter.

The app will be available beginning Friday, October 13th. If you need help, stop at the registration desk.

Download PDF's Directly From The App

Some presentations may have supplemental materials provided.

If you are not logged in already, login with email address that you used to register. The password is your last name. it is case sensitive, so please capitalize the first letter.

- Click agenda and select the session with the pdf you wish to download.
- Click add -> Conference bag.
- Click back to the home screen.
- Click on Conference bag.
- Click the three dots in the upper right-hand corner and push 'receive conference bag'

An Email with the download options for the PDFs you have added will be sent to the email you logged in with.

Breakout Sessions, Session Scanning & Credits

Breakout sessions are based on first to arrive and once the session is full, we ask that you please select an alternate session. You must be present in the keynote and breakout rooms and have your name badge scanned to obtain credit for the session. You will receive emails for each session attended 2 weeks after the conclusion of the MISHRM Conference with the credit codes. If you need credit codes prior to the 2 weeks after the conference concludes, please take a picture of the credit slide during the session or write the code down. The credit slide will be shown at the end of the presentations.

Rate The Breakout Sessions on App

- Ratings and reviews are available on the app, click on the ratings and reviews icon
- Click the session you want to rate/review
- From there you can give the session a star rating and write a review
- Click send for your rating/review to be submitted



On Demand Access to Breakout Sessions

If you would like access and credits for breakout sessions at the conference, you may add on the [On Demand Sessions](#) to your registration. On Demand Sessions will be on sale until December 14th. Breakout Sessions will be available one month after the conference. Those who purchased the On Demand Breakout Sessions will receive an email when they are available with access information. Breakout Sessions will be available for up to three years on the MISHRM Conference website.

SHRM Foundation Auction

Wednesday, October 18th beginning at 11:30 am until Thursday, October 19th at 4:00 pm

Link: mishrm.givesmart.com

All bidding will be done through the givesmart website which can be accessed on your phone or computer. You will need to create an account to submit bids. For the past five years, we have qualified as a Top 10 Fundraising State Council! Our goal is to exceed that this year! Many items will be on display in the Exhibit Hall. Please note: All auction item winners are to collect their items at the prize giveaway. NO CASH will be accepted onsite.

NEW THIS YEAR! Professional Headshots Sponsored by Kzoom

Professional headshots will be offered with a \$25 donation to benefit the SHRM Foundation. You will need a SHRM Foundation account. To donate please visit shrmfoundation.org to set up your account. NO CASH will be accepted onsite. Headshots will take place near the MISHRM Booth.

Professional Headshot Hours in the Exhibit Hall

Wednesday, October 18, 1:00 pm - 2:00 pm

Thursday, October 19, 7:00 am – 8:30 am & 11:30 am – 1:30 pm

Friday, October 20, 7:30 am - 8:30 am

The Headshot photos taken at MISHRM will be available within 1 day from when they are taken at [this link](#). All photos are available for download and are free for you to use as a profile picture or however you'd like! Just hover over the photo you want and select the download arrow icon.

NEW THIS YEAR! SHRM Store

The SHRM Store will have a large booth in the Exhibit Hall, come get your swag! NO CASH will be accepted onsite.

Hours:

- Wednesday, October 18, 1:00 pm – 6:30 pm
- Thursday, October 19, 7:00 am – 5:00 pm
- Friday, October 20, 7:30 am – 1:00 pm

Book Signing at the SHRM Store

- Steve Lowisz: Wednesday, October 18, 4:00 pm
- Ester Jackson: Thursday, October 19, 10:35 am
- Mike Rhodabarger: Thursday, October 19, 3:05 pm
- Jeremy York: Thursday, October 19, 3:05 pm
- Mitch Albom: Friday, October 20, 12:00 pm – 12:45pm



Exhibit Hall

Daily Open Hours

Wednesday, October 18, 1:00 pm – 6:30 pm

Thursday, October 19, 7:00 am – 5:00 pm

HR Extravaganza Sponsored by Corporate Live

Thursday, October 19th 6:30 pm – 9:30 pm

This year's theme for HR Extravaganza during the MISHRM State Conference is 'If It Isn't Neon, It Shouldn't Be On!' Dress in your favorite neon colors for an HR Extravaganza unlike any other! We will have a neon runway fashion show featuring your District and Chapter Leaders. This will benefit the SHRM foundation by donating \$10 for each vote placed for the best team. You will need to create a mishrm.givesmart.com account to be able to vote/donate. NO CASH will be accepted onsite. We will also have dancing, networking, food, beverages and fun! Dinner and two drinks will be provided. Drinks are available for purchase until 9:15 pm.

NEW THIS YEAR! Yoga Sponsored by Inspiring Inner Growth LLC

Thursday, October 19, 2023, 6:45 am – 7:30 am Vinyasa Yoga

Friday, October 20, 2023, 7:00 am – 7:30 am Slow Flow Yoga

Bring your own yoga mat.

Social Media

Follow MISHRM on social media.

Follow MISHRM's social media accounts and tag us in any posts!

[Facebook](#), [LinkedIn](#), [Twitter](#), [Instagram](#)

Official Conference Hashtag - #MISHRM23

Don't forget to add your 'I'm Attending' badge to your social accounts!

Prize Giveaway

Prizes from the Exhibitor Booth Giveaways, Foundation Silent Auction and the Exhibitor Booth Games will be given away at 4:30 pm during the Prize Giveaways outside Exhibit Hall B & C at Devos Place on Thursday, October 19th.

Exhibitors

[Click here to download the full list of our exhibitors with booth numbers.](#)

Special Dietary Needs

If you indicated very specific special dietary needs at registration, please see a banquet staff member to assist with your special meal. Otherwise, all items will be labeled at the buffets.

Exhibit Hall Games

Please see the game directions at the end of this document. These will be handed out at registration.

See you at the Conference!