



STATE CONFERENCE 2022  
**MISHRM**  
MICHIGAN COUNCIL OF SHRM  
MAKE YOUR MARK



## MISHRM 2022 Social Media Toolkit

Maximize your #MISHRM22 experience by helping  
to create social media buzz!

Whether you're an attendee, speaker, sponsor, or friend you can use the social media tools below to share information about the conference with your networks.

### Follow MISHRM on Social Media

Follow MISHRM's social media accounts and tag us in any posts!

Facebook - <https://www.facebook.com/MISHRM>

LinkedIn - <https://www.linkedin.com/company/mishrm/>

Twitter - <https://twitter.com/MichiganSHRM>

Instagram - [https://www.instagram.com/mi\\_shrm/](https://www.instagram.com/mi_shrm/)

Facebook Events Page - COMING SOON

Official Conference Hashtag - #MISHRM22

### Sample Social Media Posts

#### Longer Posts (LinkedIn/Facebook)

- Hundreds of #HR professionals will get together October 19-21, 2022 at #MISHRM22. I'm attending! Will I see you there? Learn more and register at [mishrmconference.org](http://mishrmconference.org)

- Are you in HR in MI? Don't miss the #MISHRM22 Conference! I promise you'll walk away with a fresh perspective, career-changing insights and countless connections. Learn more and register [mishrmconference.org](http://mishrmconference.org)

- If you're an #HR professional or have any HR responsibilities, you don't want to miss #MISHRM22, MISHRM's annual conference! This year features a jam-packed agenda with live sessions, expert speakers, pre-conference workshops, inspiring keynotes and more. Learn more at [mishrmconference.org](http://mishrmconference.org)

- As someone who has attended in years past, trust me: it's worth your time to attend #MISHRM22! MISHRM is the ideal conference for learning from experts, connecting with #HR peers and gaining new strategies you can take back to the office and implement immediately. Learn more at [mishrmconference.org](http://mishrmconference.org)

- #MISHRM22 is the can't-miss conference of the year for anyone in #HR or People Management in Michigan. If you're looking for a conference that will supply you with actionable ideas, new insights, and best practices you don't want to miss this event! October 19-21, 2022. Learn more at [mishrmconference.org](http://mishrmconference.org)



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### Sample Social Media Posts

#### Shorter Posts (Twitter/Instagram)

- Join me and the Michigan HR business community at this year's MISHRM annual conference. Register now! [mishrmconference.org](http://mishrmconference.org)
- Ready to unleash the future of HR in 2022 & beyond? Join me at MISHRM's annual conference, #MISHRM22 Register now! [mishrmconference.org](http://mishrmconference.org)
- On October 19-21 I'll be attending #MISHRM22, Michigan's largest gathering of #HR professionals. Hope to see you there! Learn more at: [mishrmconference.org](http://mishrmconference.org) #MISHRM22
- #HR Professionals: Are you attending #MISHRM22 in October? Let me know so we can meet up at the event! Learn more at [mishrmconference.org](http://mishrmconference.org)
- Over 30 Live sessions in 2 days. Hundreds of #HR pros. Join me at #MISHRM22. #MISHRM22! [mishrmconference.org](http://mishrmconference.org)
- 2 daYs of sessions, expert speakers, interactive programs, AMAZING keynotes and an exhibit hall to visit. There is something for everyone! #HRConference #MISHRM22

### Share an "I'm Attending" Badge

When posting on social media, include a share badge or registration information!