

# Speaker Information Form



## Speaker Information

### Speaker Name

John Price / Jaime Kinzer

### Email

[jprice@lockton.com](mailto:jprice@lockton.com)  
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### Location

Located in metro Detroit.  
Available anywhere in MI.

## Speaker Biography & Credentials

- See appended bio.

## Session Information

### Session Title

- The Future of Human Capital and Employee Benefits: The Strategic HR Team Member

## Session Description

- The world is changing faster than we can observe. How are those that lead the most important asset of any organization help shaping the future? If not today, the HR leaders of tomorrow will focus on HR beyond being a cost center and as a human capital platform that manages the occupational and non-occupational health and absence of a workforce. HR of the tomorrow focus on educating other organization leaders on the complexity of solutions, discussing options for cost avoidance verses reduction, and make cogent arguments to gain support for investment requirements

## Learning Outcomes

- Using data to drive strategy.
- Navigating the HR ecosystem and figure out how to align strategy with outcomes.
- Getting people to the water so they can drink: communication and engagement strategies.
- Demographics, why they're important.
- ROI - how to think about it.