



Interested in partnering with MISHRM?

RESOURCE PARTNER PROGRAM

The resource partner program was designed to create unique opportunities for businesses to stand out and have quality time supporting the HR community. Partnering with MISHRM prominently showcases your brand to our broad audience of HR professionals across the state. Resource Partners have the opportunity to be regularly recognized, and to stay top-of-mind with HR professionals, both at multiple MISHRM events throughout the year, and through our regular communications.

| BENEFITS OUTLINED | SILVER | GOLD | PLATINUM |
|---|---------|---------|----------|
| | \$2,500 | \$5,000 | \$7,500 |
| STATE CONFERENCE | | | |
| Logo on the State Conference app | ✓ | ✓ | ✓ |
| Booth at State Conference* | | ✓ | ✓ |
| Highlighted recognition prior to each speaker at the State Conference | | ✓ | ✓ |
| Priority choice of booth location at State Conference | | | ✓ |
| One potential speaker engagement at State Conference (must submit speaker application by deadline / subject to approval by speaker committee) | | | ✓ |
| MARKETING & COMMUNICATIONS | | | |
| Logo, bio, and link to company website headlined on the MISHRM website | ✓ | ✓ | ✓ |
| Brand participation in social media campaign designed to reach all statewide chapter members | ✓ | ✓ | ✓ |
| Share newsworthy information within the VINE newsletter (1st of the month deadline) | ✓ | ✓ | ✓ |
| Company/Speakers added to online speaker database | | ✓ | ✓ |
| Recorded video sharing information about your company and services posted to the MISHRM website | | ✓ | ✓ |
| Record a podcast hosted by MISHRM Leaders to be shared on our website and social media | | ✓ | ✓ |
| "Prize giveaways to engage MISHRM members and learn about Resource Partners each quarter" | | ✓ | ✓ |
| Inclusion of events/webinars/etc on the MISHRM website | | ✓ | ✓ |
| Featured speaker or SME for MISHRM webinar series | | | ✓ |
| MEETINGS | | | |
| Ability to attend any chapter meetings at the member rate. | ✓ | ✓ | ✓ |
| Opportunity to speak at chapter meetings (Subject to chapters' participation and approval) | | ✓ | ✓ |
| Invitation to join all statewide leadership meetings | | ✓ | ✓ |
| Opportunity to speak during the summer MISHRM Leadership Mixer Event | | | ✓ |
| NETWORKING | | | |
| Two Tickets to all networking receptions** | ✓ | ✓ | ✓ |
| Logo recognition at all networking receptions | | ✓ | ✓ |
| Opportunity to greet /participate at registration table during networking receptions | | | ✓ |
| RP NETWORK GROUPS | | | |
| Participation in an RP Network in your geographic area | | ✓ | ✓ |
| Opportunity to lead an RP Network Group | | ✓ | ✓ |

Platinum members exclusive by industry segment

* Silver Level Resource Partners may purchase a booth or other sponsorship opportunities

** Silver Level Resource Partners receive one ticket to one networking reception annually

Questions? Contact Steve Lowisz, Resource Partner Director at 734-837-8500, slowisz@qualigence.com

JOIN NOW



Resource Partners Prorated Membership Outline

Platinum \$7,500 (includes \$1650 for conf booth)

| | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec |
|------------------------------------|------------------------|------------------------|------------------------|---|---|---|---|---|---|---|---|---|
| Current Year Rate | \$7,500 | \$7,500 | \$7,500 | \$6,038 (prorated) | \$5,550 (prorated) | \$5,063 (prorated) | \$4,575 (prorated) | \$4,088 (prorated) | \$3,600 (prorated) | \$3,113 (prorated) | \$975 (prorated) <small>no booth fee for current year</small> | \$488 (prorated) <small>no booth fee for current year</small> |
| Next Year Contract Due Date | standard one year only | standard one year only | standard one year only | + Contract for next year Payment Due Jan 1 \$7,500 | + Contract for next year Payment Due Jan 1 \$7,500 | + Contract for next year Payment Due Jan 1 \$7,500 | + Contract for next year Payment Due Jan 1 \$7,500 | + Contract for next year Payment Due Jan 1 \$7,500 | + Contract for next year Payment Due Now \$7,500 | + Contract for next year Payment Due Now \$7,500 | + Contract for next year Payment Due Now \$7,500 | + Contract for next year Payment Due Now \$7,500 |
| Payment Due | \$7,500 | \$7,500 | \$7,500 | \$6,038 | \$5,550 | \$5,063 | \$4,575 | \$4,088 | \$11,100 | \$10,613 | \$8,475 | \$7,988 |

Gold \$5,000 (includes \$1650 for conf booth)

| | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec |
|------------------------------------|------------------------|------------------------|------------------------|---|---|---|---|---|---|---|---|---|
| Current Year Rate | \$5,000 | \$5,000 | \$5,000 | \$4,163 (prorated) | \$3,883 (prorated) | \$3,604 (prorated) | \$3,325 (prorated) | \$3,046 (prorated) | \$2,767 (prorated) | \$2,488 (prorated) | \$558 (prorated) <small>no booth fee for current year</small> | \$279 (prorated) <small>no booth fee for current year</small> |
| Next Year Contract Due Date | standard one year only | standard one year only | standard one year only | + Contract for next year Payment Due Jan 1 \$5,000 | + Contract for next year Payment Due Jan 1 \$5,000 | + Contract for next year Payment Due Jan 1 \$5,000 | + Contract for next year Payment Due Jan 1 \$5,000 | + Contract for next year Payment Due Jan 1 \$5,000 | + Contract for next year Payment Due Now \$5,000 | + Contract for next year Payment Due Now \$5,000 | + Contract for next year Payment Due Now \$5,000 | + Contract for next year Payment Due Now \$5,000 |
| Payment Due | \$5,000 | \$5,000 | \$5,000 | \$4,163 | \$3,883 | \$3,604 | \$3,325 | \$3,046 | \$7,767 | \$7,488 | \$5,558 | \$5,279 |

Silver \$2,500 (No booth)

| | Jan | Feb | Mar | Apr | May | Jun | July | Aug | Sept | Oct | Nov | Dec |
|------------------------------------|------------------------|------------------------|------------------------|---|---|---|---|---|---|---|---|---|
| Current Year Rate | \$2,500 | \$2,500 | \$2,500 | \$1,875 (prorated) | \$1,667 (prorated) | \$1,458 (prorated) | \$1,250 (prorated) | \$1,042 (prorated) | \$833 (prorated) | \$625 (prorated) | \$417 (prorated) | \$208 (prorated) |
| Next Year Contract Due Date | standard one year only | standard one year only | standard one year only | + Contract for next year Payment Due Jan 1 \$2,500 | + Contract for next year Payment Due Jan 1 \$2,500 | + Contract for next year Payment Due Jan 1 \$2,500 | + Contract for next year Payment Due Jan 1 \$2,500 | + Contract for next year Payment Due Jan 1 \$2,500 | + Contract for next year Payment Due Now \$2,500 | + Contract for next year Payment Due Now \$2,500 | + Contract for next year Payment Due Now \$2,500 | + Contract for next year Payment Due Now \$2,500 |
| Payment Due | \$2,500 | \$2,500 | \$2,500 | \$1,875 | \$1,667 | \$1,458 | \$1,250 | \$1,042 | \$3,333 | \$3,125 | \$2,917 | \$2,708 |