



**Interested in partnering
with MISHRM?**

RESOURCE PARTNER PROGRAM

The resource partner program was designed to create unique opportunities for businesses to stand out and have quality time supporting the HR community. Partnering with MISHRM prominently showcases your brand to our broad audience of HR professionals across the state. Resource Partners have the opportunity to be regularly recognized, and to stay top-of-mind with HR professionals, both at multiple MISHRM events throughout the year, and through our regular communications.

BENEFITS OUTLINED	SILVER	GOLD	PLATINUM
	\$2,500	\$5,000	\$7,500
STATE CONFERENCE			
Logo on the State Conference app	✓	✓	✓
Booth at State Conference*		✓	✓
Highlighted recognition prior to each speaker at the State Conference		✓	✓
Priority choice of booth location at State Conference			✓
One potential speaker engagement at State Conference (must submit speaker application by deadline / subject to approval by speaker committee)			✓
MARKETING & COMMUNICATIONS			
Logo, bio, and link to company website headlined on the MISHRM website	✓	✓	✓
Brand participation in social media campaign designed to reach all statewide chapter members	✓	✓	✓
Share newsworthy information within the VINE newsletter (1st of the month deadline)	✓	✓	✓
Company/Speakers added to online speaker database		✓	✓
Record a podcast hosted by MISHRM Leaders to be shared on our website and social media		✓	✓
Recognition & Inclusion of events/webinars/etc on the MISHRM website		✓	✓
Featured speaker or SME for MISHRM webinar series			✓
MEETINGS & NETWORKING EVENTS			
Opportunity to speak at chapter meetings (Subject to chapters' participation and approval)		✓	✓
Invitation to join all statewide leader for events		✓	✓
Two Tickets to all networking receptions**	✓	✓	✓
Logo recognition at all networking receptions		✓	✓

Platinum members exclusive by industry segment

* Silver Level Resource Partners may purchase a booth or other sponsorship opportunities

** Silver Level Resource Partners receive one ticket to one networking reception annually

Questions? Contact Steve Lowisz, Resource Partner Director at 734-837-8500, slowisz@qualigence.com

JOIN NOW



Resource Partners Prorated Membership Outline

Platinum \$7,500 (includes \$2150 for conf booth)

	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Current Year Rate	\$7,500	\$7,500	\$7,500	\$6,038 (prorated)	\$5,550 (prorated)	\$5,063 (prorated)	\$4,575 (prorated)	\$4,088 (prorated)	\$3,600 (prorated)	\$3,113 (prorated)	\$975 (prorated) <small>no booth fee for current year</small>	\$488 (prorated) <small>no booth fee for current year</small>
Next Year Contract Due Date	standard one year only	standard one year only	standard one year only	+ Contract for next year Payment Due Jan 1 \$7,500	+ Contract for next year Payment Due Jan 1 \$7,500	+ Contract for next year Payment Due Jan 1 \$7,500	+ Contract for next year Payment Due Jan 1 \$7,500	+ Contract for next year Payment Due Jan 1 \$7,500	+ Contract for next year Payment Due Now \$7,500	+ Contract for next year Payment Due Now \$7,500	+ Contract for next year Payment Due Now \$7,500	+ Contract for next year Payment Due Now \$7,500
Payment Due	\$7,500	\$7,500	\$7,500	\$6,038	\$5,550	\$5,063	\$4,575	\$4,088	\$11,100	\$10,613	\$8,475	\$7,988

Gold \$5,000 (includes \$1650 for conf booth)

	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Current Year Rate	\$5,000	\$5,000	\$5,000	\$4,163 (prorated)	\$3,883 (prorated)	\$3,604 (prorated)	\$3,325 (prorated)	\$3,046 (prorated)	\$2,767 (prorated)	\$2,488 (prorated)	\$558 (prorated) <small>no booth fee for current year</small>	\$279 (prorated) <small>no booth fee for current year</small>
Next Year Contract Due Date	standard one year only	standard one year only	standard one year only	+ Contract for next year Payment Due Jan 1 \$5,000	+ Contract for next year Payment Due Jan 1 \$5,000	+ Contract for next year Payment Due Jan 1 \$5,000	+ Contract for next year Payment Due Jan 1 \$5,000	+ Contract for next year Payment Due Jan 1 \$5,000	+ Contract for next year Payment Due Now \$5,000	+ Contract for next year Payment Due Now \$5,000	+ Contract for next year Payment Due Now \$5,000	+ Contract for next year Payment Due Now \$5,000
Payment Due	\$5,000	\$5,000	\$5,000	\$4,163	\$3,883	\$3,604	\$3,325	\$3,046	\$7,767	\$7,488	\$5,558	\$5,279

Silver \$2,500 (No booth)

	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Current Year Rate	\$2,500	\$2,500	\$2,500	\$1,875 (prorated)	\$1,667 (prorated)	\$1,458 (prorated)	\$1,250 (prorated)	\$1,042 (prorated)	\$833 (prorated)	\$625 (prorated)	\$417 (prorated)	\$208 (prorated)
Next Year Contract Due Date	standard one year only	standard one year only	standard one year only	+ Contract for next year Payment Due Jan 1 \$2,500	+ Contract for next year Payment Due Jan 1 \$2,500	+ Contract for next year Payment Due Jan 1 \$2,500	+ Contract for next year Payment Due Jan 1 \$2,500	+ Contract for next year Payment Due Jan 1 \$2,500	+ Contract for next year Payment Due Now \$2,500	+ Contract for next year Payment Due Now \$2,500	+ Contract for next year Payment Due Now \$2,500	+ Contract for next year Payment Due Now \$2,500
Payment Due	\$2,500	\$2,500	\$2,500	\$1,875	\$1,667	\$1,458	\$1,250	\$1,042	\$3,333	\$3,125	\$2,917	\$2,708