



## Interested in partnering with MISHRM?

### MISHRM RESOURCE PARTNER PROGRAM

The resource partner program was designed to create unique opportunities for businesses to stand out and have quality time supporting the HR community. Partnering with MISHRM prominently showcases your brand to our broad audience of HR professionals across the state. Resource Partners (RP's) have the opportunity to be regularly recognized, and to stay top-of-mind with HR professionals, both at multiple MISHRM events throughout the year, and through our regular communications.

The MISHRM Resource Partner Program is designed to make sure you find value regardless of the time you have available to commit. You can also enjoy the benefits provided with little engagement; guilt free. Of course, you can get even more out of the program by fully engaging in all benefits provided. Our goal is to help keep your company top-of-mind to the HR community and provide access to decision makers that is not available without this program.

BENEFITS OUTLINED	SILVER	GOLD	PLATINUM
<b>STATE CONFERENCE</b>			
Logo on the State Conference app	✓	✓	✓
Reception for volunteers, chapters leaders & RP's: Platinum 3 tickets, Gold 2 tickets, Silver 1 ticket	✓	✓	✓
Single booth and priority choice of booth location - \$2,300 Value		✓	✓
Digital slide recognition in breakout rooms		✓	✓
Digital slide recognition on main stage		✓	✓
One POTENTIAL speaking engagement at State Conference. Must submit speaker application by deadline and is subject to approval of speaker committee.			✓
<b>MARKETING &amp; COMMUNICATIONS</b>			
Logo, bio, and link to company website on the MISHRM website	✓	✓	✓
Brand participation in social media highlights 6 platinum, 3 gold, 1 silver	✓	✓	✓
Share newsworthy information within the VINE newsletter. 1st of the month deadline.	✓	✓	✓
Company/Speakers added to online speaker database		✓	✓
Podcast - RP interviews/roundtable discussion on MISHRM website		✓	✓
<b>MEETINGS &amp; NETWORKING</b>			
Monthly Resource Partner Zoom Meetings	✓	✓	✓
Invitation to join all statewide leadership meetings at evening networking events during Volunteer Leader Business Meeting (VLBM). Platinum 3 tickets, Gold 2 tickets, Silver 1 ticket	✓	✓	✓
Introduction to Chapter Leaders for opportunities to speak at Chapter Meetings		✓	✓
Logo recognition at meetings and events		✓	✓
Opportunity to attend the Learn & Lean regional networking events. 1 ticket for platinum & gold		✓	✓

#### Platinum members exclusive by industry segment

The Michigan Council of the Society for Human Resource Management (MISHRM) is dedicated to providing service, leadership and development opportunities to human resource professionals in our state. MISHRM is the leading voice for the human resource profession in Michigan. MISHRM exists to provide opportunities for local SHRM chapters to network, share best practices, provide development opportunities to their members and act as a conduit to SHRM.

Contact: [info@MISHRM.org](mailto:info@MISHRM.org)

**JOIN NOW!**

# 2023 Resource Partners Prorated Membership Outline

Platinum \$7500 (Includes \$2300 premium conference booth*)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Current Year Rate	\$7,500.00	\$7,500.00	\$7,500.00	\$6,199.97	\$5,766.64	\$5,333.31	\$4,899.98	\$4,466.65	\$4,033.32	\$3,599.99	\$866.66	\$433.33
Next Year Contract Due Date	Standard one year agreement and rate.	Standard one year agreement and rate.	Standard one year agreement and rate.	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1. Does not include booth payment for current year.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1. Does not include booth payment for current year.
Gold \$5000 (Includes \$2300 premium conference booth*)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Current Year Rate	\$5,000.00	\$5,000.00	\$5,000.00	\$4,325.00	\$4,100.00	\$3,875.00	\$3,650.00	\$3,425.00	\$3,200.00	\$2,975.00	\$450.00	\$225.00
Next Year Contract Due Date	Standard one year agreement and rate.	Standard one year agreement and rate.	Standard one year agreement and rate.	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1. Does not include booth payment for current year.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1. Does not include booth payment for current year.
Silver \$2500 (no booth)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Current Year Rate	\$2,500.00	\$2,500.00	\$2,500.00	\$1,874.97	\$1,666.64	\$1,458.31	\$1,249.98	\$1,041.65	\$3,333.32	\$3,124.99	\$2,916.66	\$2,708.33
Next Year Contract Due Date	Standard one year agreement and rate.	Standard one year agreement and rate.	Standard one year agreement and rate.	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.	Prorated rate for the rest of year plus signed agreement for next year. Payment for following year due Jan 1.

\*Cannot guarantee premium conference booth availability after opening of conference registration. Resource Partner will have choice of booth when they join. No refunds provided if booth is not used.